

## 5,000 OR BUST!



### “Building Union Power” National Organizing Campaign Underway!

On June 25, the APWU will begin negotiations with postal management for a new union contract covering 200,000 postal workers.

Negotiations are never easy. Our success depends on building power and leverage.

The foundation of our union starts with each and every member.

The vast majority of postal workers are proud union members! But too many others are non-members – they don’t pay their fair share and they weaken us all.

**NOW IS A GREAT TIME TO TALK TO,  
AND SIGN UP, ALL THE NON-MEMBERS.**



#### WHY ORGANIZE?

Building a stronger and more active membership builds more worker power. Whether in the fight for a good new union contract, protecting jobs and service in the face of network “modernization,” gaining better staffing, winning needed legislation and ensuring on the job safety - working together in our union is what wins the day!

We are the American Postal Workers Union! Since our first Collective Bargaining Agreement (union contract) in 1971 following the Great Postal Strike, we have won improved wages, benefits, rights, and job security by standing together. With negotiations for a new union contract just months away, this is an important time to build our strength.

#### SIGN UP THE NON-MEMBERS!

We encourage every union member to have a conversation with your coworkers to make sure they are union members. You can take a photo of the QR code below and save it to your phone. When speaking to a non-member, this code can be used to electronically fill out a membership form. Electronic forms can also be found on the APWU website at:

**[apwu.org/joining-apwu-usps](https://apwu.org/joining-apwu-usps)**

The “Building Union Power” campaign with the goal of 5,000 new members will run through June 25, the opening day of negotiations.

**WE CAN DO THIS FOR WE ARE  
“UNION STRONG ALL DAY LONG!”**

**NON-MEMBERS:  
SCAN THE QR CODE  
TO JOIN THE APWU TODAY!**





# DID YOU HEAR THE NEWS?

*Communicating*  
WITH YOU, THE MEMBER

A podcast with APWU  
President Mark Dimondstein

**NEW!**

SPECIAL EPISODE

**BUILDING UNION POWER**



**Mark Dimondstein**  
APWU National  
President



[www.apwu.org/podcast](http://www.apwu.org/podcast)



**Anna Smith**  
APWU Organization  
Director

## WHAT A DIFFERENCE OUR UNION MAKES!

- **COLA: JUST IN THIS CURRENT UNION CONTRACT, COLA INCREASES AMOUNTED TO \$5,300 A YEAR FOR APWU-REPRESENTED CAREER EMPLOYEES!**
- **REGULAR WAGE INCREASES!**
- **NO LAY-OFF PROTECTIONS FOR CAREER EMPLOYEES!**
- **JUST CAUSE PROTECTION AGAINST UNJUST DISCIPLINE AND TERMINATION!**
- **50-MILE LIMIT ON EXCESSING EMPLOYEES!**
- **PSE CONVERSIONS TO CAREER!**
- **SENIORITY AND BIDDING!**
- **GRIEVANCE PROCEDURE TO ADDRESS WORKPLACE ISSUES!**
- **IMPROVED PTF WORK GUARANTEES!**
- **GOOD ANNUAL AND SICK LEAVE BENEFITS!**
- **AND SO MUCH MORE... !!**

**APWU**



**BUILDING UNION POWER**

★★ *2024 Organizing Campaign* ★★

*Union Power = Worker Power*

Worker Power is essential for a strong membership.  
Join the campaign to sign-up 5,000 new APWU  
members between April 1 – June 25.

Working together, we will strengthen our impact  
going into contract negotiations.

**Visit: [apwu.org/building-union-power](http://apwu.org/building-union-power)  
or scan the QR code for more information.**



*Commit to Recruiting:*



Sign up **1-2** non-members  
to receive an APWU t-shirt.

Sign up **3-4** non-members  
to receive an APWU t-shirt  
and a thermal mug.



Sign up **5 or more** non-members  
to receive an APWU t-shirt, a  
thermal mug and a lunch tote!